

Anthem Facilities Master Plan 2022

**Community Center North Grass
Enhancement**

Endless possibilities....

- Outdoor fitness
- Youth and Teen fitness
- Year-round outdoor Youth sports
- Year-round outdoor Adult fitness classes
- Group and team fitness training opportunities
- Outdoor – shaded youth and camp areas and programs

Current Set up and Usage...

- Fall of 2020 ACC Staff set up temporary fitness equipment in the covered/shaded area North of the gym. This was when indoor gyms were being closed and regulated due to the pandemic.
- The outdoor fitness area stayed until Summer 2021 when it was removed for Youth camp to have access to the area. A link was setup for residents to give feedback on if they would like to see the outdoor fitness area set up again after summer.
- At the request of residents the fitness area was set up again in Fall of 2021







Is there a need for Enhancement?

- In addition to the seasonal outdoor fitness the North Grass area is used for youth camps in Summer and over Spring and Winter break.

The addition of Artificial turf and shade would only help with these programs

- Other things that have happened in this area in the past:

Family Movie night on the North grass

Sports or small youth groups using the North grass

Movie nights have also been done in front of the Community Center and at the pool, again the addition of turf and shade would only help grow the use of sports and youth programs in this area

Made in the Shade...

- The pool area and other outdoor areas have benefited greatly from the addition of shade especially in the summer months
- Here are a few pictures of current shade possibilities that could be used in this area...







Area at a Glance



Year-round Field Turf...

- Some reasons to add field turf at the North grass area:

Year-round **GREEN** grass

Lifespan water savings

Upkeep and maintenance savings

Variety of uses: Sports, Fitness, Youth, etc.

Anthem's First place to try it, what could be next?

How would it look?

- Here are some pictures of possible uses and programs that could use the filed turf amenity/ enhancement:

Youth or Adult Soccer



Youth or Adult Flag Football



Fitness Options



Youth Camps and Programs



Other ways to stay cool...

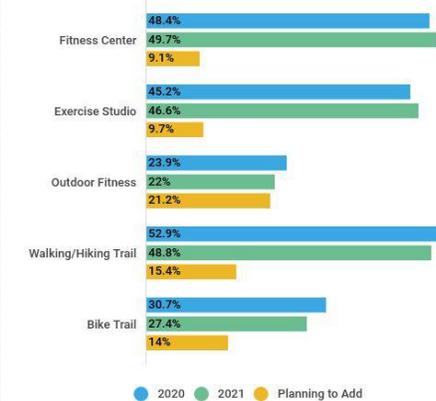
- In addition to the shade structure; adding 2 commercial outdoor cooler units would help keep the area cool for all the summer programming opportunities



Outdoor fitness trends

INDUSTRY STATS

Fitness-Related Amenities, Current & Planned



Outdoor Fitness Is No. 1 Planned Amenity

Fitness-related amenities are abundant among respondents to the Industry Report Survey. Most common are fitness centers, found among 49.7% of respondents' facilities (up from 48.4% in 2020). These were followed by walking and hiking trails, (48.8%) and exercise studio rooms (46.6%).

When it comes to planning, though, outdoor fitness is dominant. In fact, outdoor fitness equipment and fitness trails were the No. 1 planned amenity among all respondents in 2021, with 21.2% of those who had plans to add features at their facilities indicating they would be adding outdoor fitness. Walking and bike trails were also commonly planned additions, with 15.4% planning to add walking trails and 14% planning to add bike trails.

To see the State of the Industry Report, go to: <https://recmanagement.com/issue-content/202106>.

More ways to stay fit and healthy



Costs vs. Return

- Field turf and installation costs would be between \$150,000 - \$200,000 depending on the size and scope of the area (based off of vendor feedback)
- The Shade area would be between \$25,000- 35,000 depending on the total area needed (based off current similar areas and costs)
- The Outdoor AC units would be between \$5,000 – 10,000 depending on size and style (based off current pricing)
- Updated and New fitness equipment would be between \$30,000 - \$50,000 depending on amount and quality.
- In total \$300,000 - \$350,000 should be budgeted for this project.

Value add\$

- The enhancement of this area would really give Anthem something NEW

Not just adding something that has already been done, this would be the first field turf area owned and maintained by Anthem – for Anthem

Increased programming and rental opportunities (Sports and fitness as well as resident rentals and usage)

Another “what if” area incase inside amenities were ever to become restricted again

Go Green!



Wrap it up

In conclusion, the addition of a year-round capable area in the current North grass area of the community center would benefit thousands of residents of all ages.

It could be a trial area for field turf in Anthem which could be a savings of unlimited possibilities in the future knowing that labor, maintenance and water prices will continue to increase.

It would not displace any current usage or programs and would only enhance current ones with the opportunity to add new ones.