



Proposal to:
Update Stadium Tennis Court 1
&
Build an Additional Two Tennis Courts

Submitted by Sue Natale & Sam Gramolini

Introduction

- This proposal will show the need to update stadium tennis court #1 and to build an additional two tennis courts where the existing 6 tennis courts are located.
- Tennis is a sport that can be played for a lifetime, starting as early as 3 years old.
- This sport DOES NOT need expensive equipment and can be played with as few as 2 people.



Tennis can be played for a lifetime



Statement of Need

- U.S. Tennis participation surged in 2020 with nearly 3 MILLION new players joining the sport.
- Tennis is a sport that has risen in popularity, especially during our most recent pandemic, due to the fact that this sport is played outside with social distancing.
- Tennis keeps participants physically, mentally and socially healthy.



Statement of Need (cont.)

- Studies have shown that communities should have 4 courts per 10,000 residents.
- Anthem has 22,000 residents & should have at least 8 courts.



A pickleball tournament

Tennis courts per 10,000 residents

CITY	TENNIS COURTS	TENNIS COURTS PER 10,000 RESIDENTS
Richmond	136	6.1
Norfolk	143	5.8
Winston-Salem	109	4.5
Omaha	189	4.3
Greensboro	111	3.9
Atlanta	175	3.8
Arlington, Virginia	87	3.8
Boise	81	3.7
St. Louis	116	3.6
Virginia Beach	161	3.5

Statement of Need (cont.)

Available Tennis Leagues/Programs in Anthem:

1. League Play

- USTA – United State Tennis Association

- ATA – Arizona Tennis Association

- WITL – Women’s Interclub Tennis League

2. Lessons

3. Cardio Tennis

4. Drills

5. Camps

6. Drop In Doubles

There are over 300 Anthem residents playing in one or more of the above tennis activities. The following slide shows two months of tennis activities.

Statement of Need (cont.)

There are league scheduling problems with fewer courts. As you can see, these courts are used everyday, morning and evening, creating a very busy schedule. More courts would alleviate this problem.

OCTOBER 2020						
SUN	MON	TUE	WED	THU	FRI	SAT
				1 2 COURTS - AM B-2 WOMEN DRILLS 3 COURTS - PM USTA 3.5 MEN'S 18+ 3 COURTS - PM DROP IN DOUBLES 2 COURTS - AM PRIVATE LESSONS	2 3 COURTS - AM USTA 4.0 WOMEN'S 18+ 3 COURTS - PM USTA 6.0 MIXED 18+	3 2 COURTS - AM ANTHEM MEN & WOMEN CARDIO TENNIS
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FEBRUARY 2021						
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28 3 COURTS - AM USTA 7.0 MIXED 40+						

Holidays and Observances: 14: Valentine's Day; 18: Presidents' Day

www.wiki-calendar.com

Statement of Need (cont.)

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Statement of Need (cont.)

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Tennis is Inclusive

- All age groups can play starting from as young as 3 years old to 85+ years old.
- Tennis can be played for a lifetime, appealing across all age demographics.



Tennis is Inclusive (cont.)

- Tennis is one of the few sports in which you can have three generations being active and playing together.
- Tennis adapts to any mental, physical or emotional disability.

Note - Anthem's tennis pro is certified in wheelchair tennis and visually impaired tennis players.



Tennis is Inclusive (cont.)

- Tennis is used as therapy for those on the autism spectrum.
- Tennis is suited to players with a wide range of disabilities, including cognitive disabilities, post-traumatic stress disorder, stroke survivors and the visually and hearing impaired.
- Tennis can be considered across many variables: Age, Race, Gender, Sexual Orientation, Socioeconomics, Physical & Cognitive Ability, Nationality, Military Status & Religion.



Tennis Helps with Physical Health

- Youths who play tennis are less prone to smoke, drink, eat unhealthily and get expelled from school.



- Tennis fights inactivity pandemic (COVID), gets people moving & reduces obesity rates.
- Helps develop motor skills and fine motor skills for young kids starting as early as 3 years old.

Tennis Helps with Physical Health (cont.)

- Tennis is an ideal sport for a healthy heart.
- Playing tennis 3 hours per week reduces the risk of cardiovascular disease by 56%.

LONG LIVE TENNIS
FOR THOSE WHO TENNIS LIVE LONGER

TENNIS INDUSTRY UNITED

USA PTR IIT TA

HEALTHY HEART
Playing just 3 hours/week will reduce your risk of cardiovascular disease by 56%.

SMASH STRESS
Playing Tennis promotes physical, mental, social, and emotional health which can help with managing stress.

STAY SOCIAL
Tennis helps build and keep friendships and social interactions that enhance well-being and happiness.

IMPROVE YOUR COORDINATION
Playing tennis uses skills that all contribute to good hand-eye coordination and reaction time. Plus, improve your agility and balance.

GET FIT
Playing tennis 150 minutes a week meets global exercise recommendations and increases fitness levels.

To learn more about the amazing benefits of tennis, visit
[TENNISINDUSTRYUNITED.COM/HEALTHBENEFITS](https://tennisindustryunited.com/healthbenefits)

Tennis Helps with Physical Health

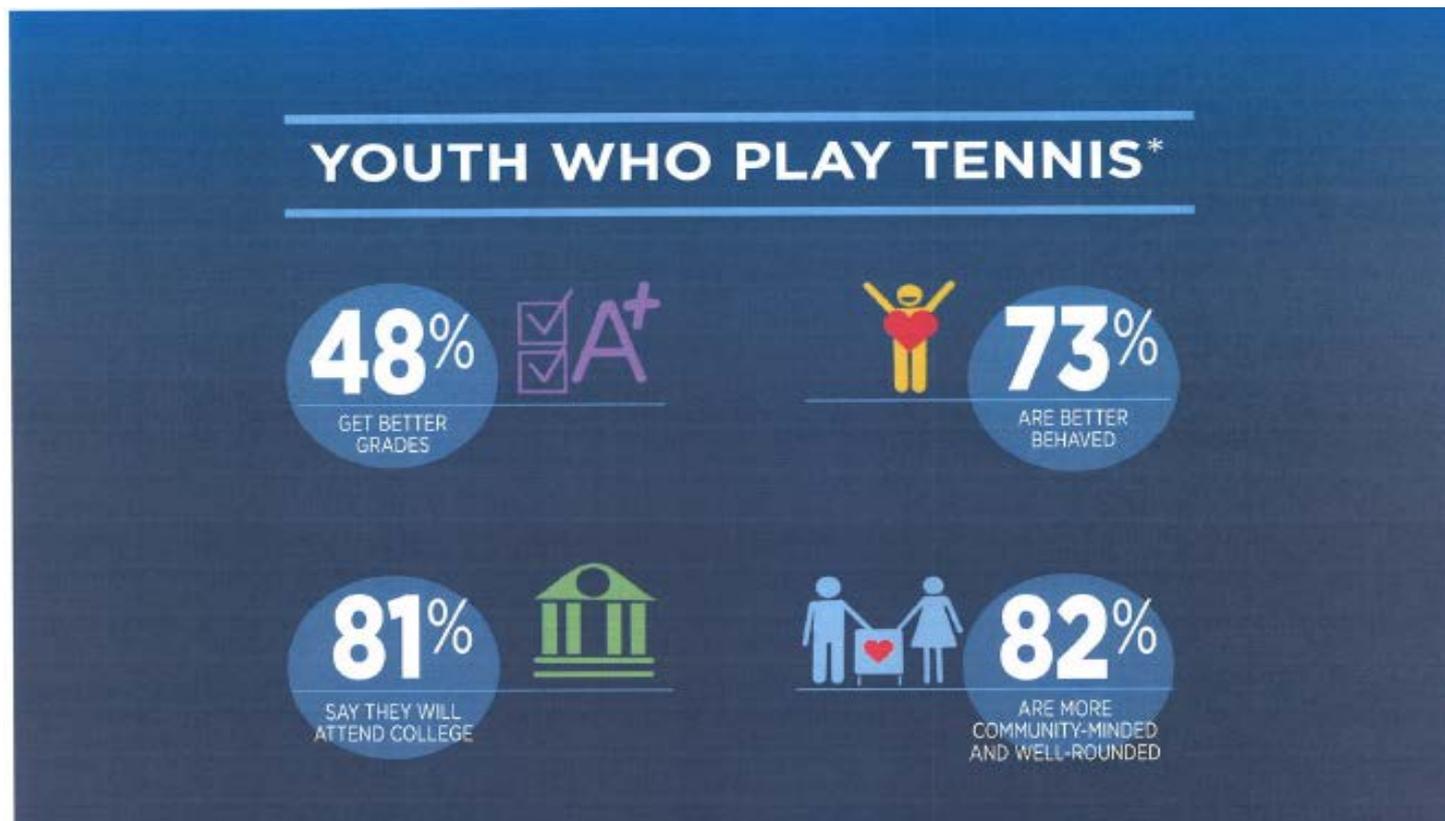
(cont.)

- Tennis is used as a therapy for post-traumatic stress and stroke survivors.
- Tennis helps improve agility, balance, coordination and reaction time.



Tennis Helps with Mental Health

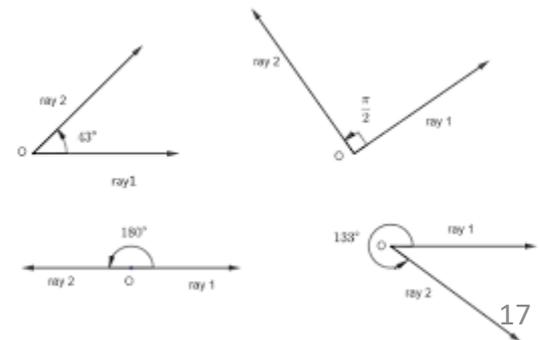
- Youths who play tennis get better grades 48% of the time.



Tennis Helps with Mental Health

(cont.)

- Playing tennis helps manage stress.
- Participants become problem-solvers on the fly.
- Inactive children have lower IQs and do not perform as well academically compared to active children.
- Tennis helps keep the brain agile and young to help relieve tension.
- Tennis is a sport based on evaluating angles, geometry and physics to get the best results which translates into better problem solving off the court.
- Tennis builds discipline, confidence & independent thinking.



Tennis Helps with Mental Health

Women's Sports Foundation

advocating for tennis can have significant results in schools. From elementary to high school, tennis can be played at any age at all skill levels. Students can ask their teachers how they can start playing in their PE class, and if there are after-school programs they can join.

KEY POINTS OF EMPHASIS

One of the key points reported by the *Women's Sports Foundation* regarding tennis is its relationship to schools.

- Overall, tennis reported one of the highest rankings with respect to academic achievement (highest or second-highest across five separate measures – percentage of "A's", average grade, 10-or-more hours of homework per week, college attendance aspiration, and college graduation aspiration).
- The USTA Foundation Special Report has found that kids who play tennis are more likely to engage in healthy behaviors and volunteer in the community. Additionally, tennis positively influences the lives of U.S. school aged youth across all socio-economic levels.
- Tennis in elementary, middle school, high school and after-school programs is an excellent way to combat childhood obesity and reintegrate physical activity into the childrens' everyday lives.



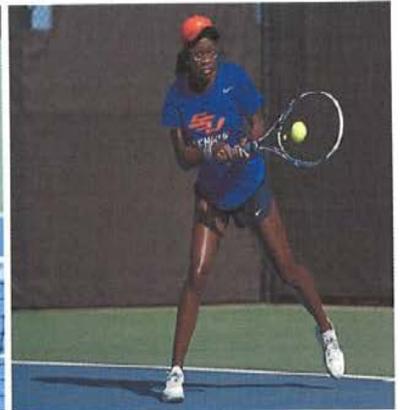
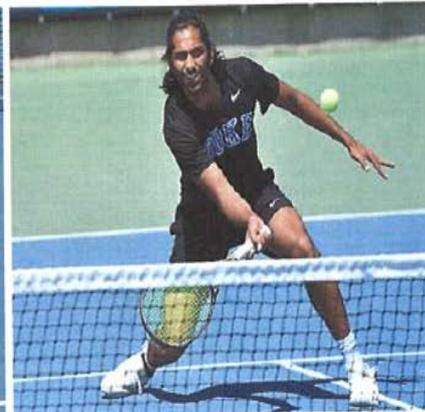
Tennis Helps with Social Health

- Tennis builds and keeps friendships.
- Tennis provides important life lessons about working together and working as a team.



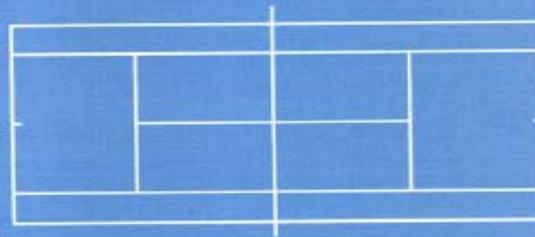
Tennis Helps with Social Health (cont.)

- Tennis outperforms all other sports in developing positive personality characters.
- Tennis brings the community together.



TOP 10 REASONS TO PLAY TENNIS

THE SPORT FOR A LIFETIME



YOUR BODY

GET FIT

Lose Weight, Burn Calories
An hour of singles play can burn 580–870 calories.

According to Oja, et al. *Brit J Sports Med*, 2016

LIVE LONGER

Playing just 3 hours per week will reduce your risk of heart disease 56%.

According to a 2016 Harvard University study.

STRENGTHEN HEART, MUSCLES, AND BONES

Compared to other sports, tennis players have the lowest incidence of cardiovascular disease.

40-year study conducted by Johns Hopkins University

DEVELOP HAND-EYE COORDINATION

Playing tennis involved several skills that all contribute to good hand-eye coordination. You can improve your agility, balance, coordination, reaction time and more.



YOUR LIFE

ENJOY FAMILY AND FRIENDS

Great for the whole family, no matter what your age. With minimal equipment needed and plenty of courts nearby, it's easy to bring a friend or find one on the courts.

DEVELOP TEAMWORK AND SPORTSMANSHIP

From doubles play to team and league play, tennis develops your ability to communicate and work together.

IMPROVE SOCIAL SKILLS

Tennis outperforms all other sports in developing positive personality characteristics.

According to a study by Dr. Jim Gavin at Concordia University



YOUR BRAIN

REDUCE STRESS

Tennis helps you deal with physical, mental, social, and emotional challenges, and increases your capacity to deal with stress.

INCREASE BRAIN POWER

From alertness to tactical thinking, tennis enhances the neural connections in your brain. Kids who play tennis regularly get better grades.

According to a 2013 USTA study

LEARN TO SOLVE PROBLEMS

Tennis is a sport that is based on evaluating angles, geometry and physics to get the best result, which translates into better problem-solving off the court.

In the late 1990s, several experts proposed that tennis, since it requires alertness and tactical thinking, may generate new connections between nerves in the brain and promote a lifetime of continuing brain development. This was supported in John Ratey's book "Spark." Ratey was quoted in USA Today as saying, "A heart-thumping game of tennis can keep the brain in top shape."



Tennis is FUN! Get started TODAY!

Let TENNIS add years to your life — and life to your years!
Go to USTA.com to find a place to play!

USTA 

Project Narrative Goals & Objectives

- Update Stadium Court 1
 - Resurface Court
 - Add two benches for seating
 - Install a new net post and net
 - Install 42” fencing

TOTAL COST – LESS THAN \$10,000

NO ADDITIONAL LAND NEEDED / NO ADDITIONAL STAFFING

SAVES THE COMMUNITY THOUSANDS OF DOLLARS

- Proposed Timeline - Less than 6 months

Project Narrative

Goals & Objectives (cont.)



Project Narrative

Goals & Objectives

- Add two additional courts
 - Construct 2 tennis courts
 - Install 2 nets
 - Install 12 lights
 - Install 4 camera systems for instruction & tournaments
 - Install seating

TOTAL COST – \$150,000 per court
Cost can be offset by increased tournaments,
programming, camps & court reservations

Land available near existing tennis courts

- Proposed Timeline - Approximately one year

Funding Opportunities

(Yearly unless otherwise noted)

- Tennis memberships - \$7,500 (\$25 x 300 players)
- Sponsorships - \$500 & up
- Non profit donations & fundraisers - \$1,000 - \$50,000
- Tournaments - \$25,000 - \$75,000 per tournament
- Adult Programming/Drills/Cardio/Lessons - \$43,000
- Kids Programming/Camps/Lessons - \$39,000
- Court Rentals - \$5.00 per hour
- Grants - USTA Planning \$50 Million, Including \$15M In Grants, To Support Country's Tennis Industry



Funding Opportunities (cont.)

- Grants (cont).
- USTA offers a variety of grants to help grow the game of tennis. USTA and the USTA foundation can help with grants and equipment discounts.
- Public tennis facilities are eligible for all categories of the USTA's Facility Assistance Grant.
- The USTA's Facility Assistance Program offers many free useful resources for those building or resurfacing tennis courts. They offer some financial assistance to qualified projects and they also offer project consulting and development free of charge.
- The USTA's Adaptive Tennis Grant is offered to assist in the promotion, implementation and growth of adaptive tennis programs at the community level. Criteria for selection include: clear use of grant funds in an itemized budget; a plan for program sustainability, program growth and expansion, which can include the number of athletes and/or play opportunities; and success stories.

Goodwill Opportunities

- Special Olympics Arizona Tennis Fun Day
- Leukodystrophy Tennis Event
- Thank the Troops Tennis Day



The current Anthem Tennis Pro has organized and run some of the above events in the past.

Community Impact

Annual Anthem Margarita Cup

Additional courts will allow for expansion of existing tournaments/events that bring people into Anthem to spend money.

- The annual Margarita Cup draws ladies from all over the US, Canada and Japan.
- Money from this tournament benefits the Anthem Community Center through the rentals of the tennis courts & drills with tennis pro.
- This event will be reduced if stadium court 1 stays repurposed.
- This event has been played for over 10 years.
- More courts will allow us to grow this event.
- Current lottery system is being used due to limited court space.

Community Impact

Annual Anthem Margarita Cup (cont.)

- Question: How many ladies attend the Margarita Cup event annually?
- Answer: We were informed by the tournament coordinator that this year there will be a total of 240 ladies participating in this event. More ladies could participate if we had more courts. There are currently 20 more teams on the waiting list totaling 80 more players. For 2023, a third weekend is being considered which would allow an additional 120 ladies to participate.



MARGARITA CUP

March, 2022

Anthem, Arizona

Liability Concerns

Current situation with the repurposing of stadium tennis court #1 exposes the community to numerous legal liabilities as well as potential serious injury to community residents and children.



Liability Concerns Personal Injury Lawsuits

Numerous lawsuits have been filed and won due to liability.



Neutral

As of: January 22, 2022 12:46 AM Z

Zuniga v. Major League Baseball

Appellate Court of Illinois, First District, Second Division

March 16, 2021, Opinion Filed

No. 1-20-1264

Reporter

2021 IL App (1st) 201264 *; 2021 Ill. App. LEXIS 111 **

LAIHA ZUNIGA, Plaintiff-Appellee, v. MAJOR LEAGUE BASEBALL, Defendant-Appellant, (Chicago Cubs Baseball Club, LLC, Respondent in Discovery-Appellant).

Prior History: [**1] Appeal from the Circuit Court of Cook County. No. 20 L 4684. The Honorable Kathy M. Flanagan, Judge Presiding.

Zuniga v. Major League Baseball, 2021 Ill. Cir. LEXIS 4 (Ill. Cir. Ct., Jan. 13, 2021)

Disposition: Affirmed.

Core Terms

ticket, arbitration, Cubs, arbitration provision, terms and conditions, website, unconscionable, terms, Holder, consumer, notice, procedural unconscionability, arbitration agreement, conditions, agreeing, baseball, trial court, unenforceable, printed, administrative official, attend, factors, fine print, ticketholder, Internet, terms of the contract, full term, conspicuous, hyperlink, parties

Case Summary

Overview

HOLDINGS: [1]-In a personal injury case arising out of

an incident when plaintiff was hit in the face by a foul ball while attending a baseball game, the trial court properly denied defendant's motion to compel binding arbitration because the arbitration provision setting forth the full terms and conditions on the team's website was unconscionable and unenforceable; [2]-Nothing about the physical characteristics of the ticket appeared designed to impress upon a ticket holder the importance of visiting the team's website or administrative offices to read the arbitration provision to which he or she was agreeing by using the baseball ticket.

Outcome

Judgment affirmed.

LexisNexis® Headnotes

Civil Procedure > Appeals > Standards of Review > De Novo Review

Contracts Law > Defenses > Unconscionability

HN1 Standards of Review, De Novo Review

Whether a contract provision is unconscionable is a question of law that is reviewed de novo.

Liability Concerns

Obligation to Act Reasonably

There is an obligation to act reasonably to minimize the risk of injury.



For Instance - People walking on the sidewalk can get hit with a stray hockey puck or basketball.



Liability Concerns

Negligence

Negligence

- Kids trying to move basketball nets/equipment and having the heavy equipment fall on them.
- Kids running into the street to retrieve the basketball or hockey puck.
- Improper supervision.
- Improper playing surface.



Aesthetics

Aesthetically, stadium tennis court #1 looks beautiful. The lush green grass welcomes residents, as well as guests, into our community center.

Current stadium tennis court 1 view:



Aesthetics (cont.)

- Reduced liability by adding fencing.
- Keeping the aesthetics & the beauty of the green grass. Updated stadium tennis court 1 view:



Letters of Support

(small sample of the many letters of support received)

To whom it may concern:

I fully support the efforts to keep the stadium court at the Community Center as a tennis-only court.

Aesthetically, a multi-purpose court will diminish the beautiful design of Anthem and its grounds.

Technically, we need this court to be able to handle two leagues (requiring 3 courts each) on the same day. A reduction to 5 courts would mean having to forgo one whole seasonal league for the residents.

Personally, I need the court for an annual event which I have organized for 15 years now. This tennis event – The Margarita Cup – draws ladies from all over the US, Canada, and Japan to a two-weekend tournament with a participation of approximately 150 ladies per weekend and brings \$\$ annually to the Anthem Community Center. In order to keep holding this unique tournament, all courts at the Community Center are needed in order to allow for teaching and regular programming to co-exist with the tournament play. Should the stadium court go away (we cannot use a court with a movable net), we will have to reduce the number of courts used there to two (the format does not allow using 3 courts), which will mean having to cut back the whole event by several teams, since 2 courts won't offer enough court hours to accommodate the usual crowd.

In general, it makes no sense to convert this court. We have a lots of other areas where a multi-purpose court could be built, if there is even any need to have one in the first place.

Two additional tennis courts would certainly be of further benefit for the tennis community which is definitely much larger than the skate hockey community.

Regards,

Christiane Schunk

January 24, 2022

To the members of the Anthem Community Council,

As longtime members of the Anthem community, we are asking you to reconsider your decision to repurpose the stadium tennis court at the Community Center.

After carefully examining the area around the center, we believe that there is ample room for the new sport court behind the building in a safe and fenced area. We have been told that that area is being considered for outdoor yoga but there is plenty of space for both. Ruining an existing court in good condition doesn't make any sense.

On busy mornings, it would be nice to have even more courts so we support the building of one or two others.

Respectfully,
Steve and Nancy Lamontagne

Tennis Court Support

1 message

samantha Gramolini <samanthagramolini@gmail.com>
To: Sue Natale <suenatale23@gmail.com>

Tue, Jan 25, 2022 at 7:11 PM

The Anthem tennis community needs more courts for the community residents and for the leagues. Repurposing the stadium court has been a big loss for league play and residents.

Anthem and the community need to reinstate Court 1 and build 2 additional courts. This will only encourage more people to play due to availability of courts.

Tennis is a flourishing sport and the courts will be used even more due to the influx of new residents. As it is, it is hard to find an open court.

The closest tennis courts outside of Anthem is 30 – 40 minutes away.

Adding up all of the participants in the tennis programs and teams there are over 300 people playing tennis at the community center. We need more courts!

Sincerely,

Samantha Gramolini
2327 W. Clearview Trail
Anthem, AZ 85086

Keep the court and add 2 more

1 message

Sarah Kinder <sarahkinder@gmail.com>
To: suenatale23@gmail.com

Fri, Jan 28, 2022 at 9:12 AM

To Whom it May Concern:

I am an Anthem resident and I play tennis at the community tennis multiple times a week. There are many mornings, especially in the summer, when it is hard to reserve a court. Now with court 1 being utilized for both tennis and other sports it is even more difficult. Additional courts are especially needed for the multitude of tennis leagues and teams that play. We have been unable to form a new league for our level because there are no available times to play. It is lovely that the country club has courts for the country club members but with their rules, unless you live there those are not an option. Please consider fostering the over 300 tennis community members and adding additional courts. It will be amazing to see an already phenomenal program grow bigger, more exciting and attract more youth.

Thank you for your time and consideration.

Sincerely,
Sarah Kinder
40813 N Citrus Canyon Trail
Anthem, AZ 85086

Conclusion

Lastly, we would like to add that as the community continues to grow, the tennis needs are growing as well.

From the time the community was built in 2000, **Anthem has reduced the number of tennis courts** even though studies have shown that **from 2000 to 2019 participation in tennis has grown 40%**.

This growth would require 8 tennis courts to satisfy all of the tennis programming needs.

The **tennis amenity hasn't been updated since 2000**. It is important for Anthem to keep up with the increased demand for all amenities, including tennis.



Conclusion (cont.)

- Let TENNIS add years to your LIFE and LIFE to your years.
- Tennis is considered the sport for a lifetime.
- The investment from attracting a new player generates benefits for many years.
- The return on investment (ROI) of tennis is outstanding in terms of revenue generated and, in the health and happiness of the players.
- Let's work together to update stadium tennis court #1 and build two additional tennis courts.

THANK YOU !