

AGENDA

1. CALL TO ORDER

2. ESTABLISH QUORUM

- | | | |
|---|--|--|
| <input type="checkbox"/> Dave Duckworth | <input type="checkbox"/> Chuck Finzer | <input type="checkbox"/> Jason Malecki |
| <input type="checkbox"/> Bob McKenzie | <input type="checkbox"/> Sawana Grimmett | <input type="checkbox"/> Rebecca Novicki |
| <input type="checkbox"/> Laura Hartman | <input type="checkbox"/> Jason Jacobsen | <input type="checkbox"/> Jon Parsons |
| | <input type="checkbox"/> Bryan Long | <input type="checkbox"/> Sam Rusenovich |

3. CONSENT AGENDA

- a. Adopt Agenda
- b. Approve Meeting Minutes for February 5, 2026

4. OLD BUSINESS

- a. Finalize timing recommendation for business outdoor signage to the ACC Board

5. NEW BUSINESS

- a. 20-minute presentation on the Anthem Area Chamber of Commerce Charter
- b. Draft overview of potential Business Oriented Webpage on the ACC website

6. ADJOURNMENT

Next meeting on Thursday, March 26, Anthem Civic Building, Arts & Crafts Room

MINUTES

Members Present	Members Absent	Others Present
Dave Duckworth Laura Hartman Chuck Finzer Jason Jacobsen Bryan Long Jason Malecki Rebecca Novicki Jon Parsons	Bob McKenzie Sawana Grimmett Sam Rusenovich	Steve Dinkoski, Communications Director (Staff Liaison)

1. CALL TO ORDER

Dave Duckworth called the meeting to order at 3:30PM and recognized those in attendance.

2. ESTABLISH QUORUM

A quorum was established with 8 Committee members present and 1 Staff.

3. CONSENT AGENDA

Chuck Finzer made a motion to approve the consent agenda, including the approval of January 8, 2026, minutes. Jason Jacobsen seconded. Voting took place; the motion passed unanimously.

4. OLD BUSINESS

a. Temporary Signage

Committee members discussed observations. Jason Maleki presented a short video.

Dave Duckworth made a motion to adjust the timing of signage (Bullet Point 2) and present the recommendation to the Council. Chuck Finzer seconded the motion; the motion passed unanimously.

5. NEW BUSINESS

a. Committee Ideas

Committee members brought up ideas on how this committee could support local businesses.

- Get a relationship with Craig Realty, the management of the Outlets. Chuck Finzer will contact Craig Realty.
- Get the Chamber more involved with the ACC.
- Make something happen with TSMC.
- Get inventory of open Lease availability and potential cost.
- Update the Business page on the ACC, include a link to the Business Directory available on the Chambers website.
- Create events with shopping, i.e. music at the Outlets for example; “Anthem Black Friday”
- Look at the Chambers Social Media to help promote local businesses, including many “internet” based businesses. Pick a business to “promote” at an event.
- Sawana will present at the Feb 26 meeting to update committee on Chamber.
- More entertainment areas in the park. More kid friendly options,
- “Try Anthem First” promotion (Facebook, Instagram)
- Improve monument signage. (see video provided by Jason Maleki)
- Get someone from ACC to present to Rotary
- Anthem app

6. ADJOURNMENT

With no other business to discuss, the meeting was adjourned at 5:00 PM.

Respectfully submitted by Secretary Laura Hartman