

AGENDA

1. CALL TO ORDER

2. ESTABLISH QUORUM

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|---|--|--|
| <input type="checkbox"/> Dave Duckworth | <input type="checkbox"/> Chuck Finzer | <input type="checkbox"/> Jason Malecki |
| <input type="checkbox"/> Bob McKenzie | <input type="checkbox"/> Sawana Grimmett | <input type="checkbox"/> Rebecca Novicki |
| <input type="checkbox"/> Laura Hartman | <input type="checkbox"/> Jason Jacobsen | <input type="checkbox"/> Jon Parsons |
| | <input type="checkbox"/> Bryan Long | <input type="checkbox"/> Sam Rusenovich |

3. CONSENT AGENDA

- a. Adopt Agenda
- b. Approve Meeting Minutes for January 8, 2026

4. OLD BUSINESS

- a. Temporary Signage

5. NEW BUSINESS

- a. Committee Ideas

6. ADJOURNMENT

Next meeting on Thursday, February 26, Anthem Civic Building, Meeting Room #4

MINUTES

Members Present	Members Absent	Others Present
Dave Duckworth Bob McKenzie Laura Hartman Chuck Finzer Sawana Grimmert Jason Jacobsen Bryan Long Jason Malecki Jon Parsons Sam Rusenovich	Rebecca Novicki	Steve Dinkoski, Communications Director (Staff Liaison) Aaron Baker, Executive Director (exited 5:04pm) Gay Johnson, Executive Assistant

1. CALL TO ORDER

Dave Duckworth called the meeting to order at 4:01 PM and recognized those in attendance.

2. ESTABLISH QUORUM

A quorum was established with ten Committee members present and three staff.

3. CONSENT AGENDA

This being the first meeting, there are no minutes to approve.

Bob McKenzie made a motion to approve the consent agenda. Laura Hartman seconded. Voting took place; the motion passed unanimously.

4. OLD BUSINESS

None

5. NEW BUSINESS

a) Appointment of Committee Officers

Dave Duckworth introduced himself, Bob McKenzie and Laura Hartman and made the recommendation that he and Bob McKenzie act as Co-Chairs, with Laura Hartman as Secretary of the committee.

Bob Mckenzie made the motion. Jason Malecki seconded. Voting took place; the motion passed unanimously.

b) Temporary Signage (item moved up in the agenda)

Executive Director Baker provided background information pertaining to temporary signage from the Anthem Community Council, Maricopa County, and City of Phoenix, with explanations and differences. Discussion took place with Chair Duckworth calling for the action item of research by the members of different signage throughout the community prior to next meeting.

c) Committee Introductions

Each member and staff in attendance provided a brief introduction.

d) Committee Training

Executive Assistant Gay Johnson provided a Committee Orientation presentation outlining the committee roles and responsibilities, meeting management, effective communication, and strategic management from the Board Policy Manual, as well as the goals according to the Charter.

e) Meeting Schedule (item moved up in the agenda)

The group agreed their next meeting to be February 5, then to meet the fourth Thursday of every month from 3:30-5pm, to coincide the day after the ACC Board of Directors meetings and to match for November (third Thursday) and December (no meeting), carrying through 2027 to complete their Charter. Ms. Johnson will work with the Staff Liaison to reserve a larger room for the meetings.

f) Committee Ideas

Due to time constraints, this item will be moved to the next meeting in order for ideas suggested by Mr. Finzer and Mr. Parsons to present to the committee for discussion.

6. ADJOURNMENT

With no other business to discuss the meeting was adjourned at 5:30 PM.

Respectfully submitted by Secretary Laura Hartman

CONTACT:	Dave Duckworth Bob McKenzie Laura Hartman Steven Dinkoski, Committee Liaison
MEETING DATE:	February 5, 2026
AGENDA ITEM:	4a – Temporary Signage
RECOMMENDATION:	Discussion

ISSUE SUMMARY/DESCRIPTION

During the January 8 meeting, Executive Director Baker provided background information on temporary signage with explanations of the difference between the ACC, Maricopa County and City of Phoenix.

Action item from the discussion was for members of the committee to research different signage throughout the community prior to the next meeting.

RECOMMENDATION

May be determined after discussion.

ATTACHMENTS

- None

NOTE: Any recommendations for the Board’s consideration must be submitted in writing, with proper backup documentation, to the staff liaison for inclusion in a Board packet. Recommendations must be submitted with the minutes, at a maximum seven days after the Committee meeting.

CONTACT:	David Duckworth Bob McKenzie Laura Hartman Steven Dinkoski, Committee Liaison
MEETING DATE:	February 5, 2026
AGENDA ITEM:	5a – Committee Ideas
RECOMMENDATION:	Discuss Committee Ideas as it pertains to the Charter

ISSUE SUMMARY/DESCRIPTION

This agenda item is designed to discuss committee ideas as it pertains to those outlined in the [Charter](#).

During the January 8 meeting, due to time constraints, this item was moved to this meeting in order for ideas suggested by Mr. Finzer and Mr. Parsons to be presented to the committee for discussion.

Chuck Finzer – two talking points for Anthem Business Support Committee Meeting

Talking Point 1: Leveraging Existing Relationship for Community Benefit

As some of you know, I've had the privilege of working closely with Steve Craig in the past. He's the CEO of Craig Realty, which owns what we now know as the North Phoenix Outlets (originally Outlets At Anthem). Back when I was in the sign business, we collaborated on the manufacturing and installation of that large pylon sign that still stands at the outlets today. So I'm excited to bring that relationship to the table for the benefit of Anthem.

With Halo Vista and other commercial ventures in and around the TSMC project, it is critical we help our local Anthem businesses compete for sales dollars in and around North Phoenix. Strengthening the relationship of the North Phoenix Outlets can lead to new opportunities, maybe events at the outlets that tie in with Anthem's community calendar, or promotions that benefit local residents.

Talking Point 2: Strengthening Ties with the Anthem Chamber of Commerce Through Established Leadership.

In addition to my relationship with the outlets, I've served on the Anthem Chamber of Commerce board for six years. That experience has given me a really solid understanding of the business landscape here in Anthem and how we can all work together more closely. I also want to highlight that Sawana Grimmatt, whom many of you know as the Chamber's Executive Director, and I have worked side by side for years. Together, we can really create a strong relationship between the Chamber and the ACCCA Anthem Business Support Committee, ensuring that the business community is fully represented and supported.”

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Jon's Top Two Issues

These are not perhaps the most important issues facing the business community as a whole, but two subjects I have particular interest in, and would be happy to lean into.

1. Enhancing Anthem As A Branded Destination

The Anthem brand had a recognized cachet, at least before the Outlets North Phoenix changed its name. We need to try to turn the Anthem brand package into a draw for businesses (and the customers who follow) as well as for housing and recreation.

- 1.1. Reinvigorating the mall – learning why the malaise and any remedies
Outlets North Phoenix consists of 293,000 sq.ft., owned by Craig Realty Group and led by Steve Craig out of Huntington Beach CA.
- 1.2. Talking up what we have – creating energy and experiences
- 1.3. Drawing established businesses – and making space for them
- 1.4. Developing the Anthem brand – what all this might mean

2. Benefiting from the TSMC development: Management of the Arrowhead Mall claims (PBJ Article 11-26-25) that its continued success stems in part from the near-by presence of the TSMC plant. The Arrowhead Mall is 17.9 miles south of the TSMC facility (at Bell and 101) while the Outlets North Phoenix is only 9.8 miles north up the 17. Why no happy effect here?

How can Anthem benefit from the gravity of TSMC's growth and community impacts? I have been embracing this one for a while.

Other member ideas may be points to share during this agenda item.

RECOMMENDATION

None

ATTACHMENTS

- None

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