



2017 Java & Jammin' Sponsorship Packages

Dear Potential Sponsor,

Thank you for your interest in sponsoring the Anthem Civic Building's monthly Java & Jammin' events. Sponsorship is a great way to become involved and give back to the Anthem community. Java & Jammin' provides an opportunity for residents to come together and enjoy a friendly atmosphere complete with live entertainment, snacks, kids' crafts and more.

On the following page, you will find different levels of sponsorship with options for every budget. Please review the choices and contact me to begin the Java & Jammin' sponsorship process.

I am happy to discuss individual sponsorship packages, the submission process or any other questions you might have. Please feel free to email or call at any time, and I will connect with you as soon as possible. To make the most of your sponsorship experience, all requested materials are due three weeks before the sponsored event.

Thank you for your interest in supporting the beautiful community of Anthem. We look forward to creating a lasting relationship with you and your business.

Sincerely,

Taylor McCulley

Taylor McCulley

Civic Building Meeting & Program Manager

623-742-6020

tmcculley@anthemcouncil.com



2017 Java & Jammin' SPONSORSHIP LEVELS

Sponsorship is a great way to become involved and give back to the Anthem community. Java & Jammin' provides an opportunity for residents to come together and enjoy a friendly atmosphere complete with live entertainment, snacks, kids' crafts and more.
Contact: Taylor McCulley, tmcculley@anthemcouncil.com

BENEFITS	\$500 Pick Three Events!	\$200 Pick One Event!	In-Kind Donation Food & Beverage
Selection of three (3) events to sponsor, consecutive or non-consecutive months	•		
Selection of one (1) event to sponsor		•	
Sponsor name/logo on OnlineAtAnthem.com event page for one week leading up to event	•	•	
Sponsor name recognized on outdoor LED sign as part of event promotion	•	•	
Sponsor name on indoor TV slide displayed in the Civic Building for one week leading up to event	•	•	
Reserved table/seating for four guests at each sponsored event	•		
Promotional materials for event to be provided to sponsor for cross-promotion	•	•	
Sponsor recognition in all promotions leading up to event (social media, eNews, etc.)	•	•	
Sponsor recognition tent card/sign on Civic Building Lounge counter	•	•	
Sponsor recognition in year-end Resource Guide and Business eNews	•	•	•
Provide food and beverage from provided list of options to serve 40+ attendees			•
Sponsor information (menus, coupons, business cards, etc.) placed by food			•
Recognition of in-kind donation in social media posting prior to event			•

Sponsorship is open as long as there is availability. Events are held rain or shine; there is no guaranteed attendance. Sponsorships are non-refundable, non-transferable and non-exclusive.



2017 Java & Jammin' Approved Food & Beverage List

Thank you for supporting the Anthem community by becoming an In-Kind Donation Sponsor for Java & Jammin'. Below is a list of approved items you can choose to donate. If you are interested in donating something not on this list, please contact Taylor McCulley, meeting and program manager, at 623-742-6020 or tmcculley@anthemcouncil.com.

Food:

Donuts
Cookies
Pastries
Fruit
Parfaits
Breakfast Sandwiches
Breakfast Burritos

Beverages:

Coffee
Juice
Smoothies
Bottles of Water
Soda
Tea (Hot or Cold)
Hot Chocolate

All donations must be store-bought and feed a minimum of 40 people.