

COMMITTEE MEETING MINUTES

Members Present:

Justin Simons
Enza Ciolino
Rich Digilio
Eric Twohey
Don Trefry
Scott Zychowski
Nanette Miller
Debi Ecker

Members Absent:

Others Present:

Kristi Northcutt, ACC Liaison
Tony Smith, ACC Business Services
Jamie Flores, ACC Web Manager
Jenna Kohl, ACC Community Exec. Officer

CALL TO ORDER

The meeting was called to order at 8:35 a.m.

ADOPT AGENDA

The agenda was adopted.

OLD BUSINESS

Committee Structure

Jenna Kohl discussed changes the Board may be making to the Economic Development Committee, in order to align the Committee (as well as other Committees) with the Board's strategic priorities and community needs. At the Sept. Board meeting, the Board will consider changing the Committee's name to Business Services and Advocacy Committee, and shift the focus from economic development/new business recruitment to support of current businesses and continued relationship building with owners, managers, tenants, etc. This aligns with the Committee's work plan, and also allows the Committee to restructure terms and frequency of meetings. The Committee supported the proposed changes, and provided positive feedback to Ms. Kohl. The Committee felt that the Board took their feedback from the work sessions with them last fall seriously, and that the changes support the Board's strategic initiatives and work that the Committee has been doing and is focused on going forward. As a courtesy, Kristi Northcutt will send the proposed revisions in writing to the Committee ahead of the September Board meeting.

NEW BUSINESS

Business opening/closing report

Tony Smith reported that Duo Salon has rebranded to Teal Monkey Salon; Filiberto's Mexican Food will open in the former Q-to-U BBQ space; Freedom Cycles will open in Shops at Arizona; Replay Sports Grill will open in the former Rookies Neighborhood Grill and Bar space under new ownership; A La Carte Charts will open in Desert North Plaza. New building projects include: Cirrus Electric, across from Buddy Stubbs Harley-Davidson; Crossroads Church exterior remodel; and Taylor Tours will add a storage yard for their tour buses.

Autumnfest Scarecrow Contest

Kristi Northcutt encouraged all of the Committee members to enter a scarecrow in the Autumnfest scarecrow contest, Oct. 21-22; entry deadline is Oct. 11. There is a category for Anthem-based businesses.

Business Roundtables

The Committee discussed a short survey to send to the business community, asking what topics and formats are of interest for the next roundtable. The Committee will discuss the results at their next meeting.

OPEN DISCUSSION

Business Awards

Jenna Kohl advised that the Anthem Area Chamber of Commerce and ACC representatives discussed ways to partner on both the Chamber's business holiday awards gala and meeting space at the Civic Building. However, due to financial constraints and the differing needs of the two organizations, the ACC has decided to present the ACC's business awards at an event separate from the Chamber's gala, with a date TBD. Some EDC Committee members expressed concern that the ACC's business awards would not be presented at the gala.

ADJOURNMENT

The meeting was adjourned at 9:45 a.m. The next scheduled meeting is Nov. 1 at 8:30 a.m.

Respectfully Submitted,

Kristi Northcutt

On behalf of the Economic Development Committee